

ABSTRACT OF THE DISCLOSURE

An apparatus that permits annotation information to be added to a region within an image permits easy specification of a region and permits even omission of specification of a region. When an image to which to add annotation information is specified, a region at the center of the image is set and displayed as a region to which to add the annotation information. If this region does not agree with the region to which the user wants to add the annotation information, the user, by moving, enlarging, or reducing the displayed region frame, specifies the desired region; otherwise, specification of a region can be omitted. The region that was used to adjust the focus of a taking lens when the image was captured may be set as a region to which to add the annotation information.